

June 18, 2012

KW automotive North America, Inc.

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## **MEMO**

RE: PRICE ADJUSTMENT (Scion F-RS/Subaru BRZ - Variant 3)

KW automotive prides itself on customer services and service delivery. Over the course of the past few months KW automotive has increase manufacturing efficiencies of the 35258004 coilover due to extreme consumer demand of our product.

KW automotive is passing on some of those saving;

Scion F-RS/Subaru BRZ KW Variant 3 coilover

MSRP \$2299.99, Jobber \$1954.99 Part # 35258004

This goes into effective July 2, 2012.

